EASTER SUNRISE SERVICE

Hollywood Bowl

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Hollywood Chimes

PROGRAM

Thirty-First Annual
HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, March 25, 1951
4:30 to 6:00 A.M.

The Story of Jesus of Nazareth with two scenes from the Pilgrimage Play. Edward Dew, narrator and director. Patricia Page, Costumer.

SUNRISE TRUMPET CALL — "Gloria Patria" . . . . . Meineke

Easter Trumpeters: Inice Millicen, Betty Hooper, Iris Kenneley, Evelyn Canfield, Ethelyn White, Sylviamay Crawford, Lora Lee Duncan, Merle Butler, Muriel Briney

HYMN — "Holy, Holy, Holy" . . . . . Dykes

The audience is requested to join in the singing with the Cathedral and College Choirs of the First Presbyterian Church of Hollywood and the Werner Jeanssen Symphony Orchestra
DR. CHARLES C. HIRT, Conducting
Organist, BARRON SMITH

INVOCATION . . . . . The Rev. Walter A. Mueller

First Congregational Church of Hollywood

LORD'S PRAYER . . . . . Albert Hay Malotte

LUCILLE NORMAN, Soloist
And the Werner Janssen Symphony Orchestra,
WERNER JANSSEN, Conductor

CHORAL — "Alleluia, Christ is Risen" . . . . . Edmundson

Cathedral College Choirs of the First Presbyterian Church of Hollywood,
DR. CHARLES C. HIRT, Conductor

PRELUDE AND FUGUE . . . . . Bach-Albert

Werner Janssen Symphony Orchestra, Werner Janssen, Conductor

CHORAL — "Christ the Lord is Risen Today" . . . . . Davidica

Easter Sunrise Chorus

HUGO KIRCHHOFER, Director — IVY MAY TRAVIS, Accompanist

SCRIPTURE READING — Mathew 28:1-11 . The Rev. John H. Engle

President Hollywood Ministerial Association

OFFERTORY — "Children's Prayer" from

"Hansel and Gretel" . . . . . Humperdinck

The Werner Janssen Symphony Orchestra, WERNER JANSSEN, Conductor

EASTER MESSAGE — "Remember the Dawn" . . Dr. Louis H. Evans

First Presbyterian Church of Hollywood

HALLELUJAH CHORUS FROM "THE MESSIAH" . . . . . Handel

The Cathedral and College Choirs of the First Presbyterian Church of Hollywood

and the Werner Janssen Symphony Orchestra

DR. CHARLES C HIRT, Conducting

"I KNOW THAT MY REDEEMER LIVETH" from "The Messiah" Handel

LUCILLE NORMAN, Soloist

And the Werner Janssen Symphony Orchestra,

WERNER JANSSEN, Conductor

BENEDICTION . . . . . The Rev. Harold Proppe

First Baptist Church of Hollywood

"AIR FOR G STRING" from Suite in D. . . . . Bach

Accompanied by the Werner Janssen Symphony Orchestra,

WERNER JANSSEN, Conductor

EASTER CHIMES . . . . . Played on Carillonic Bells

JAMES CORCORAN, Carilloneur

Dr. Charles C. Hirt is professor of music at the University of Southern California and

Chairman of Choral Organizations

The program is being broadcast coast to coast by CBS, the Columbia Broadcasting System (Los Angeles Outlet KNX), Stuart Novins, Producer.

Telecast by KLAC (Channel 13) — Gordon H. Beach, Producer.
Union Pacific Railroad, Sponsor

Miss Lucille Norman is appearing today through courtesy of Warner Brothers Studios. At 11 A.M. Today, the First Presbyterian Church of Hollywood will hold its regular Easter Service in the Bowl. Dr. Louis H. Evans will speak.

Please Refrain from talking and applause

Presentation of

Two Scenes from the Pilgrimage Play

THE LAST SUPPER
AT THE TOMB

Narrated and Directed by Edward Dew

Art Director Rita Glover

Assistant Director
Paul McGuire

Wardrobe
Patricia Page

THE LAST SUPPER

CAST

Jesus	*Nelson Leigh*
Peter	*John Doucette*
Andrew	*George E. Cardwell*
James	*Henry Morgan*
John the Beloved	*William Milner*
Philip	*Donald Hawley*
Bartholomew	*Charles Watts*
Thomas	*Mebourne Ford*
Matthew	*Tudor Owen*
James, Alpheus	*George Novarro*
Thaddeus	*Eddie Dodsworth*
Simon	*Arthur Daucette*
Judas	*Jan Arvan*

AT THE TOMB

CAST

Longinus	*Kennneth Randall*
First Soldier	*Sol Winet*
Second Soldier	*Joel D. Smith*
Third Soldier	*Harry Raybould*
Fourth Soldier	*Nat Goodwin*
Mary Magdalene	*Elsie Holmes*
Woman of Samaria	*Charlotte Fletcher*
Mary of Bethany	*Wendy Howard*
Suzanne	*Marie Gollmar*
Martha	*Mary Adams*
Mary Mother	*Mary Marland*

Hollywood Community Sing

Time is a true test of all things great and good, and as the Hollywood Sing carries on for the 34th consecutive season, its virtues are well proved. The Sing was born in May of 1917 when Mrs. Cecil Frankel called together a few friends for an evening of music to dispel some of the gloom of trying war times. Mrs. Frankel was elected president and the Sing began to grow. Through the years of growth the Sing has continued to remain a friendly organization working "For the Enrichment of Community Life" and contributing much to Hollywood.

Serving as president of the Sing this year is Mrs. Max W. (Kay) Robinson, lyric soprano. Officers and Board of Directors members are prominent civic leaders and people well known for their work in all things cultural.

Fortunate indeed, is the Sing to have had from its inception the most outstanding director of group singing in the country — Hugo Kirchhofer. For 34 years this beloved leader has directed with the same spirit and enthusiasm and has endeared himself to the thousands who have sung under his inspiring leadership. Happy and heavy hearts alike join in song and are quickly atuned to the genial and jovial master of music. The outstanding pianist and organist, Inez Jacobson, serves as splendid accompanist for the Sing and has given unstintingly of her time and talent throughout the years.

The Sing meets each Tuesday night from September until June, at 7:45 in Fiesta Hall at Plummer Park, 7377 Santa Monica Blvd. After the singing of America, an hour is devoted to songs of all types. Next the newcomers and first-nighters are welcomed. They are asked to stand and make known from where they come and many of them are from distant states and countries. Birthdays and wedding anniversaries are honored by the presentation of flowers. The Sing is open to the public free of charge although memberships are available for $1 to those who care to join. A free will offering is taken to help defray expenses. At the conclusion of these activities, the president introduces the artists of the evening and a half hour program is presented. A wide variety of entertainment is enjoyed during the season — music, drama, dance,

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Left to right: Hugo Kirchhofer, Mrs. Max W. (Kay) Robinson and Inez Jacobson.

Hollywood Bowl's 31st Easter

Friendly neighbors of Hollywood started the Hollywood Bowl Easter Sunrise service in 1921 and the same cooperative spirit has continued for 31 years. The community service element of the Easter program has pervaded all the meetings preparatory to the productions.

Since the initial Easter service in the Bowl the fame of this sacred event has spread over the world. Thanks to the miracle of radio the annual Easter service is heard by untold millions throughout the United States and in far distant lands.

This year the Columbia Broadcasting System (CBS) is carrying the program over all its far flung facilities and it likewise is being televised. This year the television is being sponsored by the Union Pacific Railroad and televised by KLAC-TV (Channel 13).

Actual background of the Easter services in Hollywood extends to 1919 when the Community Sing of Hollywood promoted the idea of an Easter Sunrise Service. Under the dynamic leadership of Mrs. Artie Mason Carter, president of the Sing, a program was planned for a hilltop in Whitley Heights. Its success was so pronounced that a more accessible place was selected for 1920. That year the

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Easter Service leadership. Left to right: Mrs. Burdette Hastings Chapman, president Hollywood Easter Sunrise Service, a community corporation; Otto K. Olesen, general chairman; Mrs. Lawrence Downs, program chairman.

Hollywood Bowl Concerts

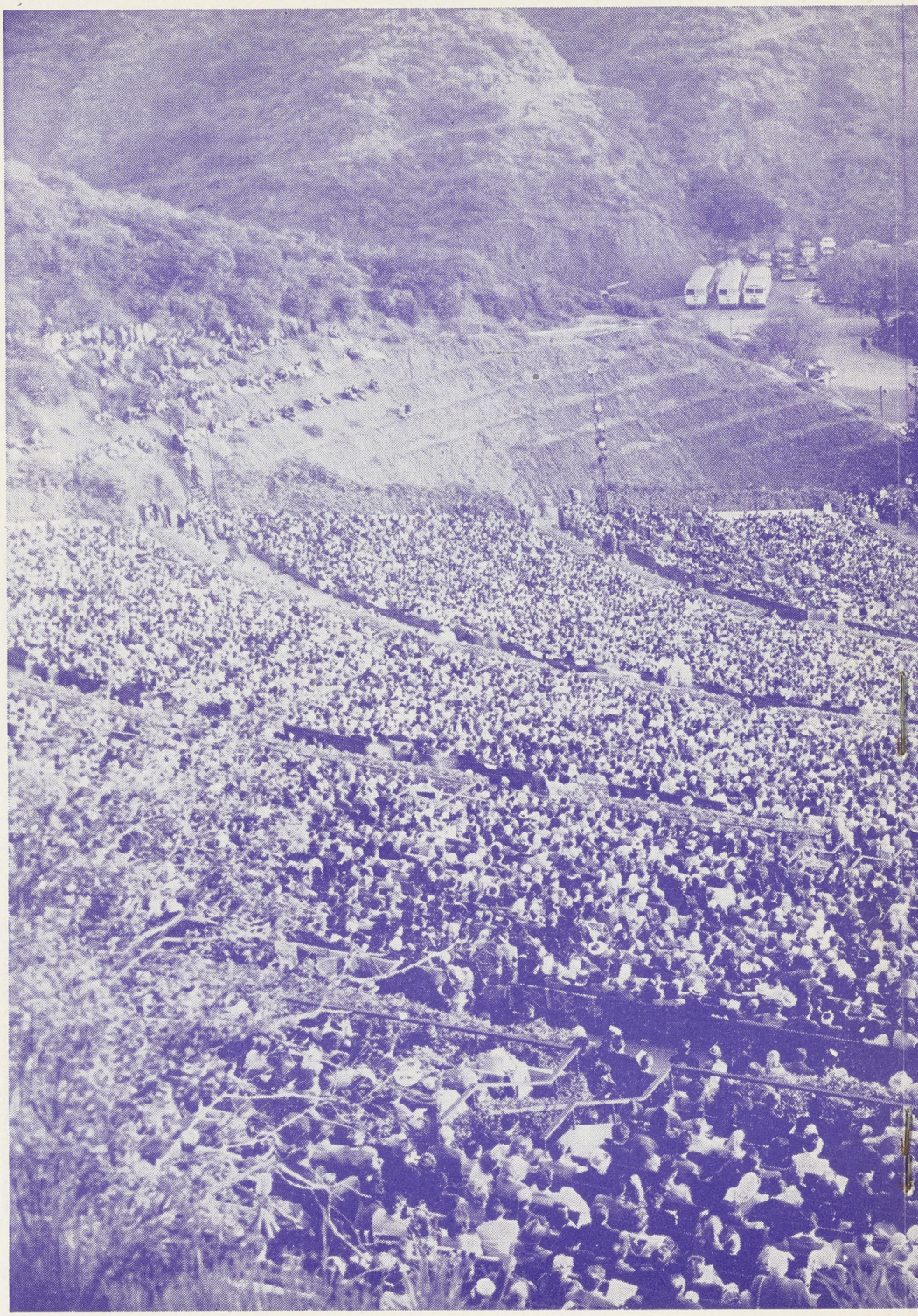
For the 30th consecutive year a season of celebrated Symphonies under the Stars will be presented in Hollywood Bowl during the months of July and August.

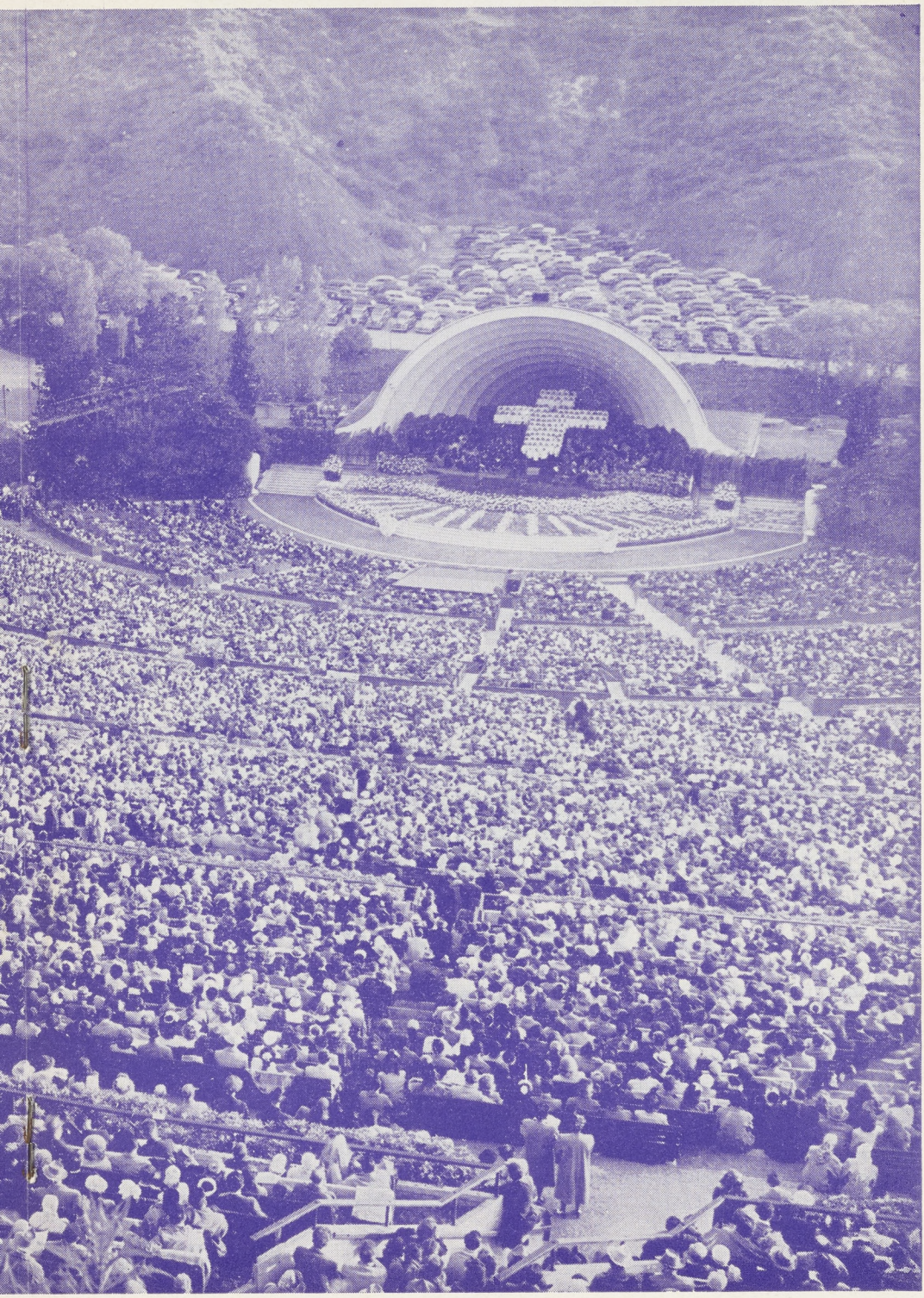
Dr. Karl Wecker, for the past seven years general manager of the Hollywood Bowl Association, said complete details for the 1951 summer concert season will be announced within a few weeks. The pattern is expected to cover a wide range of summer entertainment, including opera, ballet, popular soloists and programs and symphony concerts.

Founded in 1922 the Bowl concerts have been given without interruption and have become world renowned. The world's largest amphitheatre is owned by the County of Los Angeles subject to a 99-year lease to the civic, non-profit Hollywood Bowl Association.

In the 29 years in which the summer concerts have been given, an average attendance of 250,000 each season has been recorded or a total of 7,500,000 since 1922.

Increased parking facilities will be made available to patrons this summer, Dr. Wecker pointed out.





The Pilgrimage Play

Unique in presentation and setting is the Pilgrimage Play, life of Jesus Christ which will be given its 24th season starting early in July.

The play is produced by the Hollywood Bowl Theatre Association, an affiliate of the Hollywood Bowl Association. It is a beautifully conceived production which offers an unusual experience in the theatre.

The Pilgrimage Play Bowl (shown in picture above), a few hundred yards from the Hollywood Bowl, is the home of the Pilgrimage Play, a reverent and dramatic transcription of the life of Jesus, which has been seen by more than one million persons in the past 23 seasons. Nelson Leigh plays the role of Jesus.

Hollywood Bowl's 31st Easter

(Continued from Page 6)

service was held at Olive Hill (Barnsdell Park) at the junction of Hollywood, Sunset and Vermont.

The dramatic and energetic leader, Mrs. Carter, approached William Andrews Clark, Jr., founder of the Los Angeles Philharmonic Orchestra to have that symphonic group appear as a feature of the Easter service. It was the first season of the orchestra. The orchestra under its conductor, the late Walter Henry Rothwell, played several numbers and right at that time an idea developed in the thought of Mrs. Carter. The crowd at Olive Hill was so enormous, it was obvious a larger place must be used the next spring. So, Mrs. Carter suggested that lovely, rustic amphitheatre known to the world as Hollywood Bowl.

Thus in 1921 the first Hollywood Bowl Easter Service was held and from that presentation (the Los Angeles Philharmonic again was on hand) came the plan for Symphonies under the Stars. The summer concerts began in 1922 after the second Bowl Easter Service.

Among the pioneers still active in the Easter programs is Hugo Kirchhofer, director of the "Living Cross" chorus of teen age boys and girls. Mr. Kirchhofer has been the leader of the Community Sing continuously since its formation and has faithfully performed his duties as director of the children's chorus. He has the honor to be the man who gave the name Hollywood Bowl to that famous center of music.

Planning for the Easter service begins shortly after the New Year when the first meeting of committees is held. At once the general formation of the program is discussed and committee assignments made.

Production of the Easter program is on a strictly volunteer basis. As many as 1500 men, women and children have a part in the success of the venture. Youth of the community always have taken an active part in the production. From Hollywood High School hundreds of young people are recruited to serve as ushers. Two hundred ten agers join the "living cross" chorus, Camp Fire Girls, Boy Scouts and other groups all have a part to play.

A few years ago in order to preserve the service on a strictly community basis, the community corporation "Hollywood Bowl Easter Service" was incorporated. Mrs. Burdette Hastings Chapman has served continuously as president of the non-profit, civic corporation. Otto K. Olesen, vice-president of the corporation, is General Chairman of the service and is responsible for the coordination of the many committees and their far flung activities. Mrs. Lawrence Downs, past president of the Woman's Club of Hollywood, is program chairman and Mrs. Leiland Atherton Irish, long prominent in civic, club and music organizations, is co-chairman.

As many as 75,000 calla lilies have been collected for display at Hollywood Bowl Easter Sunrise Services. Garden clubs, service organizations and scores of individuals join in the work of collecting lilies from all sections of Southern California, Maude Louise Hamlin has for many years been chairman of the lily committee. This year her vice chairman is Mrs. Bess Van Doren. Several hundred members of the Lily Committee call on the donors of lilies. Automobiles laden with the blossoms make their way to the Bowl in time for the committee to begin arranging the lilies into the pattern planned for the decorations.

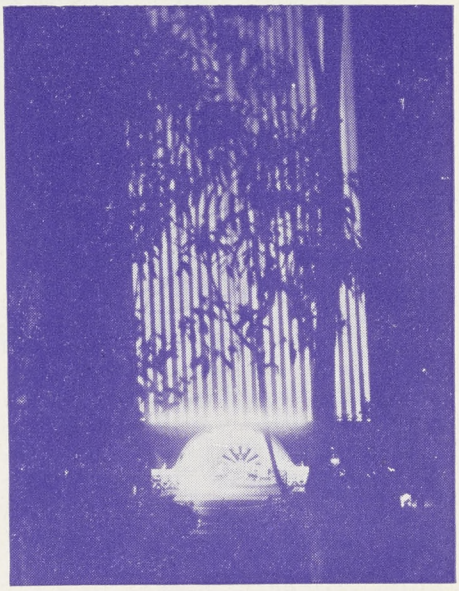
Community Sing

(Continued from Page 5)

lecture — and personalities of stage, screen and radio have appeared on numerous occasions and have given generously of their talents. Community Sing members have enjoyed such people as Dennis Morgan, George Burns, Gracie Allen, Ruth St. Denis and many others.

Those who created the Hollywood Sing continued to dream and create and other famous Hollywood institutions came into being through their efforts. Artie Mason Carter, President Emeritus of the Sing, visioned and is known as "Mother of the Hollywood Bowl." Hugo Kirchhofer named it. It was he who assembled lumber for stage and seats and with the help of a few friends carried it up Pepper Tree Lane into what is now the Hollywood Bowl. A platform was built of an old barn door and from it he directed the first group ever to sing there. It was also he who had the idea and worked out the "living cross" for the Easter Sunrise Service — a children's chorus of several hundred voices, seated in the form of a cross, who rise to sing "Christ the Lord Is Risen Today" and thus form a white cross. The Sing members sponsored the Easter Sunrise Services and were also instrumental in founding the Pilgrimage Play. They were people with foresight and ambition and a desire to build the best for their Community.

"Where Neighbors Become Friends" — that is the Community Sing! Plan to spend your Tuesday evenings at the Sing — 7:45 at Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd. Share the friendship and enjoyment, the music and the special programs which are yours for the asking. Music, the Universal language speaks!



Romantic Pepper Tree Lane (left) showing famous golden bowl and (right) unusual view of shell with searchlight pattern.

Easter Service Personalities - - - 1951

Participants in the 1951 Easter Sunrise Service are: Top left: Lucille Norman; upper right: Dr. Louis H. Evans; below left: Werner Janssen and lower right Dr. Charles C. Hirt.

Hollywood Bowl Easter Sunrise Service

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Dr. D. Myrtle Boswell

Misses: Ethel and Alice Forster, May Lampert, Lina Brady, MayBelle Spencer, Margaret Smith.

Messrs. Danny Ross, Ray Thorne, Louis Thorvig, P. W. Van Doren, Arthur Winskill.

Clubs Assisting Lily Committee

Bel Air Garden Club
Mrs. M. Philip Davis, President

00.02.36

Brentwood Garden Club
Mrs. M. A. Desmond, President
Beverly Hills Garden Club
Mrs. Edwin Lewis Merrill, President
California Garden Club, Inc.
Mrs. H. P. Baldwin, Jr., 1st Vice-President
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Mrs. William Graupe, District Director
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ACKNOWLEDGMENTS

All participants on the Easter Program
Columbia Broadcasting System
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Birkel-Richardson
American Red Cross
First Methodist Church of Hollywood
Georgia Street Receiving Hospital, City of Los Angeles, Ambulance Attendants
Hollywood Business and Professional Women's Club
Hollywood High School
Sheriff Gene Biscailuz
Otto K. Olesen, Lighting and Sound
Newspapers of Southern California
Schulmerich Electronics, Inc.
Union Pacific Railroad
Woman's Club of Hollywood

Hollywood Community Sing

"For the Enrichment of Community Life"

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